



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

**Classes Schedule for Semester 3
Course - MBA – Feb - 2026**



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Course Credit Details

Course code	Subject	Credit
MBAOL09	Strategic Management	4
MBAOL15	Business Analytics and Intelligence	4
MBAOL023	Services Marketing & Customer Relationship Management	4
MBAOL024	Human Capital Strategy and Performance Management	4
MBAOL13	Investment Analysis and Portfolio Management	4
	Total	20

MBA - Class Schedule

Quadrant 1 & 2 - E-Books & Video Lectures			Quadrant 3 - Webinar			Quadrant 4 - Continuous Internal Assessment (CIA)		
Module	Course Code	Course Name	Webinar Date	Webinar Day	Webinar Slot-Time	CIA	CIA Start	CIA End
Module 1	MBAOL023	SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT	28-02-2026	Saturday	7:30 to 9:30 Pm	1	15-03-2026	22-03-2026
Module 1	MBAOL024	HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT	14-03-2026	Saturday	5:15 to 7:15 Pm	1	15-03-2026	22-03-2026
Module 1	MBAOL09	STRATEGIC MANAGEMENT	07-03-2026	Saturday	5:15 to 7:15 Pm	1	15-03-2026	22-03-2026
Module 1	MBAOL13	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	14-03-2026	Saturday	7:30 to 9:30 Pm	1	15-03-2026	22-03-2026
Module 1	MBAOL15	BUSINESS ANALYTICS AND INTELLIGENCE	07-03-2026	Saturday	7.30 to 09.30 Pm	1	15-03-2026	22-03-2026
Module 2	MBAOL023	SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT	28-03-2026	Saturday	7:30 to 9:30 Pm	2	12-04-2026	19-04-2026
Module 2	MBAOL024	HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT	11-04-2026	Saturday	5:15 to 7:15 Pm	2	12-04-2026	19-04-2026
Module 2	MBAOL09	STRATEGIC MANAGEMENT	04-04-2026	Saturday	5:15 to 7:15 Pm	2	12-04-2026	19-04-2026
Module 2	MBAOL13	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	11-04-2026	Saturday	7:30 to 9:30 Pm	2	12-04-2026	19-04-2026
Module 2	MBAOL15	BUSINESS ANALYTICS AND INTELLIGENCE	04-04-2026	Saturday	7.30 to 09.30 Pm	2	12-04-2026	19-04-2026
Module 3	MBAOL023	SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT	25-04-2026	Saturday	7:30 to 9:30 Pm	3	10-05-2026	17-05-2026
Module 3	MBAOL024	HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT	09-05-2026	Saturday	5:15 to 7:15 Pm	3	10-05-2026	17-05-2026
Module 3	MBAOL09	STRATEGIC MANAGEMENT	02-05-2026	Saturday	5:15 to 7:15 Pm	3	10-05-2026	17-05-2026
Module 3	MBAOL13	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	09-05-2026	Saturday	7:30 to 9:30 Pm	3	10-05-2026	17-05-2026
Module 3	MBAOL15	BUSINESS ANALYTICS AND INTELLIGENCE	02-05-2026	Saturday	7.30 to 09.30 Pm	3	10-05-2026	17-05-2026

Happy Learning
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THANJAVUR | KUMBakonam | CHENNAI