



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

Classes Schedule for Semester 3
Course - BBA – Aug - 2026



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

Course Credit Details

Course code	Subject	Credit
BCOMOL107	Insurance – Law & Practice	4
BCOMOL210	FINANCIAL SERVICES	4
BBAOL304	Fundamentals of Management Accounting	4
BCOMOL304	Principles of Marketing	4
BCOMOL209	AUDITING	4
	Total	20

BBA - Class Schedule

Quadrant 1 & 2 - E-Books & Video Lectures			Quadrant 3 - Webinar			Quadrant 4 - Continuous Internal Assessment (CIA)		
Module	Course Code	Course Name	Webinar Date	Webinar Day	Webinar Slot-Time	CIA	CIA Start	CIA End
Module 1	BCOMOL107	INSURANCE-LAW AND PRACTICE	Saturday	29-08-2026	5:15 to 7:15 Pm	1	13-09-2026	20-09-2026
Module 1	BCOMOL304	PRINCIPLES OF MARKETING	Saturday	05-09-2026	5:15 to 7:15 Pm	1	13-09-2026	20-09-2026
Module 1	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	Friday	11-09-2026	7:30 to 9:30 Pm	1	13-09-2026	20-09-2026
Module 1	BCOMOL210	FINANCIAL SERVICES	Saturday	12-09-2026	5:15 to 7:15 Pm	1	13-09-2026	20-09-2026
Module 1	BCOMOL209	AUDITING	Saturday	12-09-2026	7:30 to 9:30 Pm	1	13-09-2026	20-09-2026
Module 2	BCOMOL107	INSURANCE-LAW AND PRACTICE	Saturday	26-09-2026	5:15 to 7:15 Pm	2	11-10-2026	18-10-2026
Module 2	BCOMOL210	FINANCIAL SERVICES	Saturday	26-09-2026	7:30 to 9:30 Pm	2	11-10-2026	18-10-2026
Module 2	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	Saturday	03-10-2026	7:30 to 9:30 Pm	2	11-10-2026	18-10-2026
Module 2	BCOMOL304	PRINCIPLES OF MARKETING	Friday	09-10-2026	7:30 to 9:30 Pm	2	11-10-2026	18-10-2026
Module 2	BCOMOL209	AUDITING	Saturday	10-10-2026	7:30 to 9:30 Pm	2	11-10-2026	18-10-2026
Module 3	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	Friday	16-10-2026	7:30 to 9:30 Pm	3	01-11-2026	07-11-2026
Module 3	BCOMOL210	FINANCIAL SERVICES	Friday	23-10-2026	7:30 to 9:30 Pm	3	01-11-2026	07-11-2026
Module 3	BCOMOL107	INSURANCE-LAW AND PRACTICE	Saturday	24-10-2026	5:15 to 7:15 Pm	3	01-11-2026	07-11-2026
Module 3	BCOMOL209	AUDITING	Saturday	24-10-2026	7:30 to 9:30 Pm	3	01-11-2026	07-11-2026
Module 3	BCOMOL304	PRINCIPLES OF MARKETING	Saturday	31-10-2026	7:30 to 9:30 Pm	3	01-11-2026	07-11-2026

Happy Learning
@



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I